eladberger.com

ELAD BERGER

bergerelad@gmail.com / Phone: 760.485.9626

Professional Experience

Creative & Web Design; 2012–Present
Worked with various clients doing creative & web design and production on numerous projects that included book design, WordPress website builds, 3D digital artwork, color retouching, and video editing.

Art Director
Champs Trade Shows; Las Vegas — 2008–2012
Oversaw all content, creative, and marketing efforts. Conceptualized and executed compelling ad campaigns. Produced the artwork and collateral for trade show booths. Designed the company's website.

Art Director
The Kabbalah Centre; Los Angeles — 2006–2008
Spearheaded the creation of the institution's inaugural online university. Responsibilities encompassed site architecture, the design of educational materials, and video production. Played pivotal role in designing and producing books, including translations.

Co-Founder
The Casting Frontier; Los Angeles — 2006–2008
All web marketing and graphic design.
castingfrontier.com

Art Director
Shalom LA; Los Angeles — 2003–2006
Designed a variety of creative for this publication, including compelling ad
campaigns. Efficiently managed the studio to ensure seamless creative
operations.

Elite Advertising; Israel — 2000–2003
Studio Manager, Art Director/Graphic Designer/ Copywriter. Designed various ad campaigns.

Retail
1991–2000
Kley Zemer Musical Instruments Haifa, Israel. Sales Representative/Manager for the Guitar Division of Northern Israel branches.

Other
1988–1991
IDF Israel Air Force. Photographer/Video Producer.

Designer / Generalist
Designer/Art Director. experienced in: Print, Web Development/Design, Film Editing, 3D, Post Production, Motion Graphics, UI Design, IOS and Music Production. Experienced working as a team leader and team member in large and small companies.

Software
Photoshop and After Effects, Final Cut Pro, Powerpoint, Keynote, Pages, Blender, Maya, Zbrush, Unreal Engine, Unity3D, Cinema 4D, Real Flow, WordPress, HTML, CSS, Javascript, Logic Pro, Reason

Education
1988
I.D.F
Photography
Tel Aviv

1992
Camera Obscura
Video Production
Tel Aviv

1995
Visu Art School
Graphic Design
Haifa