

ELAD BERGER

bergerelad@gmail.com / Phone: 760.485.9626

Professional Experience

Creative & Web Design; 2012–Present

Worked with various clients doing creative & web design and production on numerous projects that included book design, WordPress website builds, 3D digital artwork, color retouching, and video editing.

Art Director

Champs Trade Shows; Las Vegas — 2008–2012

Oversaw all content, creative, and marketing efforts. Conceptualized and executed compelling ad campaigns. Produced the artwork and collateral for trade show booths. Designed the company's website.

Art Director

The Kabbalah Centre; Los Angeles — 2006–2008

Spearheaded the creation of the institution's inaugural online university. Responsibilities encompassed site architecture, the design of educational materials, and video production. Played pivotal role in designing and producing books, including translations.

Co-Founder

The Casting Frontier; Los Angeles — 2006–2008

All web marketing and graphic design.

castingfrontier.com

Art Director

Shalom LA; Los Angeles — 2003–2006

Designed a variety of creative for this publication, including compelling ad campaigns. Efficiently managed the studio to ensure seamless creative operations.

Elite Advertising; Israel — 2000–2003

Studio Manager, Art Director/Graphic Designer/
Copywriter. Designed various ad campaigns.

Retail

1991–2000

Kley Zemer Musical Instruments Haifa, Israel.
Sales Representative/Manager for the Guitar
Division of Northern Israel branches.

Other

1988–1991

IDF Israel Air Force. Photographer/Video
Producer.



Designer / Generalist

Designer/Art Director.
experienced in: Print, Web
Development/Design, Film
Editing, 3D, Post Production,
Motion Graphics, UI Design,
IOS and Music Production.
Experienced working as a
team leader and team
member in large and small
companies.

Software

Photoshop and After Effects,
Final Cut Pro, Powerpoint,
Keynote, Pages, Blender,
Maya, Zbrush, Unreal
Engine, Unity3D, Cinema
4D, Real Flow, WordPress,
HTML, CSS, Javascript,
Logic Pro, Reason

Education

1988
I.D.F
Photography
Tel Aviv

1992
Camera Obscura
Video Production
Tel Aviv

1995
Visu Art School
Graphic Design
Haifa